



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2659161
Schedule Dates 11/01/16-11/08/16
Advertiser Trump Pence-R (112286)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 11/1-11/7 (869157)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 8035
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 10/11/16
Last Modified 11/08/16
Entered By Kimberly Camps
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,440.00
Net Total \$93,160.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2016	93	\$109,600.00
Grand Total:	93	\$109,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	11/01/16-11/04/16	4	:30	4:58A- News-Good Morning Washington at 5a			2	2	2	2						Washington (WJLA)		10/11/16
1.1	Normal Line / SPOT	11/01/16-11/04/16	4	:30	4:58A- News-Good Morning Washington at 5a			2	2	2	2			8	\$200.00	\$1,600.00	Washington (WJLA)		10/28/16
2.0	Revised Line / SPOT	11/07/16-11/07/16	4	:30	4:58A- News-Good Morning Washington at 5a		2										Washington (WJLA)		10/11/16
2.1	Normal Line / SPOT	11/07/16-11/07/16	4	:30	4:58A- News-Good Morning Washington at 5a		2							2	\$200.00	\$400.00	Washington (WJLA)		10/28/16
3.0	Revised Line / SPOT	11/01/16-11/04/16	4	:30	6A- News-Good Morning Washington at 6a			1	1	1	1						Washington (WJLA)		10/11/16
3.1	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6A- News-Good Morning Washington at 6a			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		10/28/16
4.0	Revised Line / SPOT	11/07/16-11/07/16	4	:30	6A- News-Good Morning Washington at 6a		1										Washington (WJLA)		10/11/16
4.1	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6A- News-Good Morning Washington at 6a		1							1	\$500.00	\$500.00	Washington (WJLA)		10/28/16
5.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6:58A- ABC-Good Morning America			2	2	2	2			8	\$600.00	\$4,800.00	Washington (WJLA)		10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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6.0	Revised Line / SPOT	11/07/16-11/07/16	4	:30	6:58A- ABC-Good Morning America		2										Washington (WJLA)		10/11/16
6.1	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6:58A- ABC-Good Morning America		2							2	\$550.00	\$1,100.00	Washington (WJLA)		10/28/16
7.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	6:58:40A- ABC-Good Morning America Saturday							1		1	\$200.00	\$200.00	Washington (WJLA)		10/11/16
8.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11:59:56A- News-ABC 7 News at Noon			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		10/11/16
9.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$400.00	\$400.00	Washington (WJLA)		10/11/16
10.0	Revised Line / SPOT	11/01/16-11/04/16	4	:30	5P- 5:30P (EST)			1	1	1	1						Washington (WJLA)		10/11/16
10.1	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5P- 5:30P (EST)			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		10/28/16
11.0	Revised Line / SPOT	11/07/16-11/07/16	4	:30	5P- 5:30P (EST)		1										Washington (WJLA)		10/11/16
11.1	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5P- 5:30P (EST)		1							1	\$300.00	\$300.00	Washington (WJLA)		10/28/16
12.0	Revised Line / SPOT	11/01/16-11/04/16	4	:30	5:30P- 6P (EST)			1	1	1	1						Washington (WJLA)		10/11/16
12.1	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5:30P- 6P (EST)			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		10/28/16

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13.0	Revised Line / SPOT	11/07/16-11/07/16	4	:30	5:30P- 6P (EST)		1										Washington (WJLA)		10/11/16
13.1	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5:30P- 6P (EST)		1							1	\$300.00	\$300.00	Washington (WJLA)		10/28/16
14.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)		10/11/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$650.00	\$650.00	Washington (WJLA)		10/11/16
16.0	Revised Line / Access	11/01/16-11/04/16	4	:30	6:58:46P- Wheel Of Fortune			1	1	1	1						Washington (WJLA)		10/11/16
16.1	Normal Line / Access	11/01/16-11/04/16	4	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$2,100.00	\$8,400.00	Washington (WJLA)		10/28/16
17.0	Revised Line / Access	11/07/16-11/07/16	4	:30	6:58:46P- Wheel Of Fortune		1										Washington (WJLA)		10/11/16
17.1	Normal Line / Access	11/07/16-11/07/16	4	:30	6:58:46P- Wheel Of Fortune		1								\$2,100.00		Washington (WJLA)		10/28/16
17.1.1	Closed Preempt	11/07/16															Washington (WJLA)	Pre-empt/Spot -	
18.0	Normal Line / Access	11/01/16-11/04/16	4	:30	7:27:56P- Jeopardy			1	1	1	1			4	\$2,800.00	\$11,200.00	Washington (WJLA)		10/11/16
19.0	Normal Line / Access	11/07/16-11/07/16	4	:30	7:27:56P- Jeopardy		1							1	\$2,800.00	\$2,800.00	Washington (WJLA)		10/11/16
20.0	Revised Line / Prime Premium	11/07/16-11/07/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		1										Washington (WJLA)		10/11/16

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Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

/

CPE

8035

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered

10/11/16

Last Modified

11/08/16

Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

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\$16,440.00

Net Total

\$93,160.00

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Washington (WJLA)

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20.1	Normal Line / Prime Premium	11/07/16-11/07/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		1							1	\$7,000.00	\$7,000.00	Washington (WJLA)		10/28/16
21.0	Revised Line / Prime Premium	11/07/16-11/07/16	4	:30	10:01P- ABC-Conviction (Monday)		1										Washington (WJLA)		10/11/16
21.1	Normal Line / Prime Premium	11/07/16-11/07/16	4	:30	10:01P- ABC-Conviction (Monday)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/28/16
22.0	Revised Line / Prime Premium	11/02/16-11/02/16	4	:30	9P- 10P (EST)				1								Washington (WJLA)		10/11/16
22.1	Normal Line / Prime Premium	11/02/16-11/02/16	4	:30	7:57:56P- ABC-Annual CMA Awards				2					2	\$5,000.00	\$10,000.00	Washington (WJLA)		10/28/16
23.0	Normal Line / Prime Premium	11/02/16-11/02/16	4	:30	10P- 11P (EST)				1					1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/11/16
24.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	9P- ABC-Shark Tank (Friday)						1			1	\$3,500.00	\$3,500.00	Washington (WJLA)		10/11/16
25.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	10:01P- ABC-20/20 (Friday)						1			1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/11/16
26.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	10:59:56P- News-ABC 7 News at 11p			1	1	1	1			4	\$1,100.00	\$4,400.00	Washington (WJLA)		10/11/16
27.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10:59:56P- News-ABC 7 News at 11p		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		10/11/16

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28.0	Revised Line / SPOT	11/05/16-11/05/16	4	:30	11:30:56P- News-ABC 7 News at 11p							1					Washington (WJLA)		10/11/16
28.1	Normal Line / SPOT	11/05/16-11/05/16	4	:30	11:30:56P- News-ABC 7 News at 11p							1		1	\$500.00	\$500.00	Washington (WJLA)		10/28/16
29.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	10:59:56P- News-ABC 7 News at 11p								1	1	\$500.00	\$500.00	Washington (WJLA)		10/11/16
30.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		10/11/16
31.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$500.00	\$500.00	Washington (WJLA)		10/11/16
32.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	12:37A- ABC-Nightline			1	1	1	1			4	\$250.00	\$1,000.00	Washington (WJLA)		10/11/16
33.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	12:37A- ABC-Nightline		1							1	\$250.00	\$250.00	Washington (WJLA)		10/11/16
34.0	Normal Line / Football	11/05/16-11/05/16	4	:30	3:30P- Sports-ABC College Football 2							2		1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/11/16
34.0.1	Closed Preempt	11/05/16															Washington (WJLA)	No Availability/Exception -	
35.0	Normal Line / Football	11/05/16-11/05/16	4	:30	7:57:56P- Sports-ABC College Football 3							2		2	\$3,500.00	\$7,000.00	Washington (WJLA)		10/11/16

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36.0	Normal Line / Prime	11/06/16-11/06/16	4	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/12/16
37.0	Normal Line / Football	11/05/16-11/05/16	4	:30	7:57:56P- Sports-ABC College Football 3							1		1	\$3,500.00	\$3,500.00	Washington (WJLA)		10/31/16
38.0	Normal Line / SPOT	11/02/16-11/04/16	4	:30	10:59:56P- News-ABC 7 News at 11p	1			X	X	X			1	\$1,100.00	\$1,100.00	Washington (WJLA)		10/31/16
39.0	Normal Line / Prime Premium	11/03/16-11/03/16	4	:30	7:57:56P- ABC-Greys Anatomy (Thursday)	1				X					\$4,500.00		Washington (WJLA)		11/2/16
39.0.1	Closed Preempt	11/03/16															Washington (WJLA)	No Availability/Exception -	
40.0	M/G For 39.0.1 / Prime Premium	11/03/16-11/03/16	4	:30	7:57:56P- ABC-Greys Anatomy (Thursday)	1				X				1	\$4,500.00	\$4,500.00	Washington (WJLA)		11/2/16
41.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	6:58:40A- ABC-Good Morning America Saturday	1						X		1	\$200.00	\$200.00	Washington (WJLA)		11/2/16
42.0	M/G For 34.0.1 / Access	11/07/16-11/07/16	4	:30	7:27:56P- Jeopardy		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)		11/7/16
43.0	M/G For 17.1.1 / SPOT	11/08/16-11/08/16	4	:30	12:30P- Who Wants to be a Millionaire			1						1	\$400.00	\$400.00	Washington (WJLA)		11/8/16
44.0	Normal Line / SPOT	11/08/16-11/08/16	4	:30	12:57:56P- ABC-The Chew			1						1	\$500.00	\$500.00	Washington (WJLA)		11/8/16

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47.0	Normal Line / SPOT	11/08/16-11/08/16	4	:30	3:30:30P- Hot Bench 2			1						1	\$300.00	\$300.00	Washington (WJLA)		11/8/16

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